



#### Membership

By joining the 2000-Watt Society, you can take advantage of its services as well as those provided by other members. At the same time, through your membership, you will make a valuable contribution to the advancement of sustainable development. Membership is open to private persons, institutions, companies and authorities. The annual subscription fee is € 25 for students and trainees, € 150 for private persons, and between € 250 and € 1500 for professional members, companies and institutions. Sponsoring is possible under a special service level agreement from € 5000 upwards. Our professional members are certified experts who can provide consulting services for 2000-watt projects upon request. Registration as a non-profit association is targeted.



- Orientation
  The activities of the 2000-Watt Society
  members are geared to the objectives of the
  2000-Watt Charter.
- Commitment
   The 2000-Watt Society members make a cultural and strategic contribution to the energy transition.
- Network
  Through the 2000-Watt Academy, the society
  members focus on strengthening their ties with
  science, business, politics and culture.
- Innovation
  The 2000-Watt Institute is the cradle for ground-breaking products, markets and projects for its members.
- Transfer
  The latest findings from 2000-Watt projects
  are passed on to the society members and
  disseminated via the international network.

The 2000-Watt Society has as its mission the advancement of the sustainable use of energy and resources. It offers an international network for holistic-minded individuals for the purpose of promoting innovative projects, services and products.



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EFFICIENCY · SUFFICIENCY · SUBSTITUTION

|2000 WATT

2000

2050



### Shaping the future ...

The 2000-Watt Society is blazing the trail towards an ecologically, economically and socio-culturally sustainable future. In a fusion of business, technology, lifestyle and culture, it is crafting a forward-looking social model.

### ... with beacon projects

Best-practice examples from the past 15 years have demonstrated how state-of-the-art technology and new lifestyles can help to create added value for people, business and the environment. The 2000-Watt Society pursues its activities and objectives at four levels:

- Individual 2000-Watt lifestyles
- Company 2000-Watt corporate management
- Real estate sector 2000-Watt buildings and sites
- Cities and municipalities 2000-Watt projects

#### ... with our members

The 2000-Watt Society offers an internationally networked platform for companies, municipalities, institutions and private persons. Working in tandem with its partners, the society initiates and reports on projects in the following fields:

- · Architecture and real estate
- Forward-thinking industrial products
- Pioneering mobility systems
- Resource-efficient operating models

#### ... for liveable cities

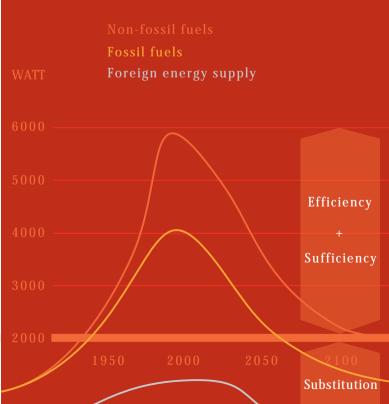
The society partners authorities, investors and developers in masterminding innovative urban design solutions:

- Smart Cities
- Mobility
- 2000-Watt lifestyle
- Smart metering

### ... for max. 2°C global warming

This target necessitates the reduction of energy use to 2000 watts per person and greenhouse gas emissions to one tonne of  $\mathrm{CO}_2$  per person p.a. To this end, the 2000-Watt Society develops:

- Strategic solutions
- Implementation concepts
- · Recommendations for action
- Best-practice examples





## Three segments

To cater for the diverse requirements, the society is divided into three segments:

- 2000-Watt Institute: Development of basic tools and energy auditing models
- 2000-Watt Reality: Energy auditing and consulting for project, site and district developments
- 2000-Watt Academy: Knowledge transfer and events

The members of the 2000-Watt Society supply private persons, companies, municipalities and other organizations with information, consulting services and access to an international network in support of activities that further the society's goals.



# 2000-Watt Institute Research and development

The partnership between handson designers, industrial practitioners, authority representatives and university scientists yields design and decision-making tools that provide a decisive edge in everyday practice. Innovative technologies and organizational models are developed and put to the test in research and pilot projects.

# 2000-Watt Reality Tools and certificates

Powerful, user-friendly computational models and benchmarking methods are provided to support the design and management of buildings, sites and districts. They are used by professional members, project developers and authorities in the implementation of sustainable projects. The 2000-watt site certificate scheme has been successfully applied to projects since 2012.

## 2000-Watt Academy Information and communication

New knowledge needs to be disseminated purposefully. The 2000-Watt Society offers communication tools, information services, publications, conferences and events series that facilitate practical experiencesharing and knowledge transfer between higher-education institutions and practitioners as well as among the society's

members.

Efficiency, sufficiency and substitution advance the goals of the 2000-Watt Society.

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